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**For Immediate Release**

**Roseburg Framing System to be Featured in 2014 Greenbuild  
LivingHome**

*LEED® Platinum-level concept home offers exceptional sustainability, resilience,  
durability and affordability*

**WASHINGTON, D.C. (October 06, 2014)** – Roseburg Forest Products announces that its FSC® certified RigidLam® LVL, lumber and plywood sheathing products will be showcased in the 2014 [Greenbuild LivingHome](#) demonstration home at the 2014 Greenbuild International Conference & Expo in New Orleans, October 22-24. The 1,550 square foot, three-bedroom, two-bath modular Greenbuild LivingHome meets LEED v4 Platinum requirements and will be available to tour at booth 1139 on the floor of the Expo. Roseburg will also have booth 1150 nearby.

The Greenbuild LivingHome, designed and developed by LivingHomes®, features market-ready and replicable design innovations, modular construction systems and a wide range of certified products selected to meet advanced performance criteria for energy and water efficiency, indoor environmental quality, durability, and materials and resource attributes. It is ENERGY STAR® v3 Certified and has been designed to meet LEED® for Home v4 Platinum requirements. In addition, it achieves several of LivingHomes' Z6 environmental goals, includes a wide range of Cradle to Cradle® certified products, and integrates many of the new International WELL Building Institute certification guidelines.

“The Greenbuild LivingHome is designed and built according to very high performance, health, and sustainability standards,” said Peter Goldstone, CEO of Hanley Wood. “The collection of products used in the construction of the home passed a very rigorous selection process.

Roseburg’s FSC certified RigidLam<sup>®</sup> LVL, lumber and plywood sheathing products contributed in a significant way to the success of the project. We are grateful to Roseburg for their support.”

This unique concept home offers a full range of green building takeaway ideas that can be adapted to projects of all kinds.

Roseburg’s FSC certified RigidLam<sup>®</sup> LVL, lumber and plywood sheathing products were chosen to be used on the GreenBuild Living Home 2014 project based on the fact that all of these products could be specified as FSC certified. Roseburg’s LVL and plywood products are also able to support LEED<sup>®</sup> v2009 and v4 credits for low-emitting materials.

After demonstrating the latest green building technologies and practices at the 2014 Greenbuild International Conference and Expo, the home will be permanently placed on a Make It Right site in New Orleans’ Lower 9<sup>th</sup> Ward to become part of Make It Right’s ongoing Katrina recovery efforts.

A virtual tour and more background on the 2014 Greenbuild LivingHome is available at <http://livinghome.greenbuildexpo.com>.

Project Partners include: Hanley Wood, LivingHomes, Make It Right, and the Cradle to Cradle Products Innovation Institute. In addition to key experts from each of the four partners, the project drew together a sustainability team of specialists from the following organizations that helped guide the project toward its ambitious goals: CONECTS, Inspirit-LLC, International WELL Building Institute, Spruce Interiors + Design Studio, Steven Winter Associates and the U.S. Green Building Council.

### **About Roseburg**

Roseburg is North America’s single largest, most diverse closely-held producer of wood products for green building including lumber, engineered wood, plywood, particleboard and decorative surface panels. Roseburg’s ownership of over 630,000 acres of sustainably managed timberlands combined with product innovation and eco-friendly manufacturing practices result in more than 30 products that are FSC certified, recycled and/or ultra-low

emitting formaldehyde (ULEF), thus contributing to LEED® credits for Materials & Resources and Indoor Environmental Quality. To learn more, visit [www.roseburg.com](http://www.roseburg.com)

#### **About Hanley Wood**

Hanley Wood is the premier information, media, event, and strategic marketing services company serving the residential, commercial design and construction industries. Utilizing the largest editorial- and analytics-driven construction market database, the company produces powerful market data and insights; award-winning publications, newsletters and websites; marquee trade shows and executive events; and strategic marketing solutions. To learn more, visit [hanleywood.com](http://hanleywood.com).

#### **About LivingHomes**

LivingHomes is a designer and developer of modern, prefabricated homes that combine world-class architecture with an unparalleled commitment to healthy and sustainable construction. The first LivingHome was the first in the nation to achieve LEED Platinum. Twelve LivingHomes have been certified LEED Platinum. LivingHomes are available in standard or customized configurations to builders, developers and individuals. In addition to design, LivingHomes is developing communities of LivingHomes for Make It Right, at the Ft. Peck Indian Reservation in Montana, and for its own project in Atwater Village, Los Angeles. To learn more, visit [www.livinghomes.net](http://www.livinghomes.net).

#### **About Make It Right**

Founded by Brad Pitt, Make It Right builds sustainable homes, buildings, and communities for people in need. All our homes are LEED Platinum–certified and Cradle to Cradle–inspired. Make It Right is working in communities across the country including New Orleans, La., Newark, N.J., Kansas City, Mo., and the Fort Peck Indian Reservation in Montana. For more information, visit [makeitright.org](http://makeitright.org).

#### **About the Cradle to Cradle Products Innovation Institute**

The Cradle to Cradle Products Innovation Institute is a non-profit organization with a mission to turn the making of things into a positive force for people, the economy and the planet. It administers the Cradle to Cradle Certified Products Program, a rigorous, third-party process that provides a way forward for hundreds of the world's leading brands to assess and continuously improve the health, safety, and recyclability of their products. Cradle to Cradle Certified products are eligible for LEED v4 credits. The Institute has 14 accredited assessment bodies around the world that assist companies in readying their products for certification. Find out more at <http://www.c2ccertified.org/>. Follow the institute @c2cCertified.

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