



News Release

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FOR IMMEDIATE RELEASE

Roseburg and OMNOVA Debut Quartet of Lush Woodgrain Surface Designs

DILLARD, OR, January 17, 2012– Roseburg and OMNOVA Solutions recently unveiled four rich woodgrain laminate designs that have been expertly matched across the two businesses' portfolios supporting the cabinetry and retail store fixtures markets. These new designs have been collaboratively developed for Roseburg's **Duramine®** decorative melamine products and OMNOVA's 3D laminate offerings. By providing these designs in multiple constructions, such as thermally fused melamines (TFM) and vinyl laminates, the two companies are enabling customers to value engineer custom solutions for their end use products.

The four new designs reflect the growing trend in North America toward combining rich dark colors with natural aesthetics. These patterns – *Evening Linea*, *Twilight Linea*, *Tierra Linea*, and *Acorn Linea* – infuse timeless color with luxurious native woodgrains. Mixing light and dark tones, these offerings create strong visual interest with options for customizing and

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individualizing a project. Influenced by urban and organic trends, this quartet is ideal for today's global interiors market, especially for residential and commercial environments. The straight-grain design of these products reflects 40's era, art deco, modern and traditional interiors, creating an informal and tranquil space. Their linear pattern also delivers a clean look, making them easier to manufacture and apply to larger areas.

For more information on *Evening Linea*, *Tierra Linea*, *Twilight Linea* and *Acorn Linea*, visit www.omnova.com and www.roseburg.com.

OMNOVA Solutions Inc. is a technology-based company with pro forma sales for the twelve months ending August 31, 2011 of \$1.2 billion and a global workforce of approximately 2,700. OMNOVA is an innovator of emulsion polymers, specialty chemicals, and decorative and functional surfaces for a variety of commercial, industrial and residential end uses. Visit OMNOVA Solutions on the internet at www.omnova.com.

Roseburg, based in Dillard, Oregon, is a family-owned manufacturer of engineered wood products, lumber, plywood, particleboard and thermally fused melamine and other specialty panels. It owns and manages timberlands in the western United States, and operates manufacturing facilities in the western and southern regions of the country.

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